

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 493411 /		Alt Order # 06313691
Product OBAMA SKED A ADD		
Contract Dates 09/13/12 - 09/19/12		Estimate # 1768
Advertiser Obama For America		Original Date / Revision 09/12/12 / 09/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/14/12	09/17/12	M-F 1-2pm	1-2pm		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$195.00			
N 2	KVVU	09/14/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$2,150.00			
N 3	KVVU	09/14/12	09/17/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$100.00			
N 4	KVVU	09/14/12	09/17/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$195.00			
N 5	KVVU	09/14/12	09/17/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				1	\$225.00			
N 6	KVVU	09/14/12	09/17/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$195.00			
N 7	KVVU	09/14/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$350.00			
N 8	KVVU	09/13/12	09/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$450.00			
N 9	KVVU	09/14/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$700.00			
N 10	KVVU	09/14/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	M---F--				2	\$275.00			
N 11	KVVU	09/14/12	09/14/12	Bones	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 493411 /		<u>Alt Order #</u> 06313691
<u>Contract Dates</u> 09/13/12 - 09/19/12	<u>Product</u> OBAMA SKED A ADD	<u>Estimate #</u> 1768
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/12/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	Bones	Fri 9p-10p	-----F----	:30		\$1,750.00	NM		
See MG 16.2												
N 12	KVVU	09/17/12	09/17/12	Bones	Mon 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$4,500.00			
N 13	KVVU	09/15/12	09/15/12	MLB Regular Season	12-4p/4-7p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$950.00			
N 14	KVVU	09/15/12	09/15/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,325.00			
N 15	KVVU	09/15/12	09/15/12	DELAYED NEWS	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,500.00			
N 16	KVVU	09/15/12	09/15/12	Sa/Su 9a-6pm	Sa 12p-6p/Su 9a-6		:30			NM	1	\$1,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	Sa/Su 9a-6pm	Sa 12p-6p/Su 9a-6	-----Sa--	:30		\$85.00	NM		
See MG 16.2												
	2	KVVU	09/17/12-09/17/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$1,835.00	NM		
Ⓜ MG for 11.1,16.1												
N 17	KVVU	09/16/12	09/16/12	The Closer	Sun 3-4p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$85.00			
N 18	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,500.00			
N 19	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$7,500.00			
N 20	KVVU	09/16/12	09/16/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$185.00			
Totals											28	\$36,825.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	28	\$36,825.00	\$31,301.25
Totals	28	\$36,825.00	\$31,301.25

Signature: _____ Date: _____

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FAX# 610-225-1191 SEP14/12 17.30
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6313691

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA SKED A ADD</u>	<u>EST#1768</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP13/12	SEP19/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP14/12 17.30

TO ROSE
FR NIKKI
OK'D M8
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREENER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

[illegible]

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1768
AGENCY PRODUCT CODE = 101

19	S	300P-400P	30	\$85.00	9/15	9/15	0	SAT
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PROGRAM : WITHOUT A TRACE
CON COM1: WITHOUT A TRACE
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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30	S		900P-1000P	30		\$1,750.00	9/14	9/14	0		FRI	0
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PROGRAM : BONES
 ORD COM1 : PRG CORRECTION. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP14 ON LINE-26 FOR 1 SPOT/WK

33	A		900P-1000P	30		\$1,835.00	9/17	9/17	1		MON	1
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PROGRAM : MOB DOCTOR
 ORD COM1 : SPOTS N/A. MG 'MOB DOCTOR'. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP14 ON LINE-30 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-19 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#30 MISSED: FRI/900P-1000P SEP14 30S \$1,750.00 (SEP14/12)
 BUY#19 SAT/300P-400P SEP15 30S \$85.00
 OFFER: MON/900P-1000P SEP17 30S \$1,835.00 PLS ADVISE.
 CMT: SPOTS N/A. MG 'MOB DOCTOR'. PRE-BOOKED PLS APPROVE.

SEP/12 36825.00 CONTRACT TOTAL 36825.00
 TOTAL SPOTS 28

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6313691 TRF# 493411 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 14.39
 *** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6313691 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.39

REP: TO ROSE
 FR NIKKI
 OK'D M6-M7
 SEE LINES 31-32
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		1100P-1200M	30		\$950.00	9/15	9/15	0		SAT	0

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1768
 AGENCY PRODUCT CODE = 101

PROGRAM : FOX SAT BASEBALL
 ORD COM1 : NEWS DELAYED DUE TO 3 HOUR MOVIE.
 THIS IS A MAKE-GOOD FOR SEP15 ON LINE-15 FOR 1 SPOT/WK

REP HEADLINE# 6313691 TRF# 493411
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP13/12 14.39
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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17	S		1000P-1100P	30		\$1,500.00	9/15	9/15	0		SAT	0
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PROGRAM : FOX 5 NEWS AT 10PM SAT
CON COM1: FOX 5 NEWS AT 10PM SAT

32	A		1100P-1200M	30		\$1,500.00	9/15	9/15	1		SAT	1
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PROGRAM : FOX 5 NEWS AT 10PM SAT
ORD COM1: NEWS DELAYED DUE TO 3 HOUR MOVIE. PRE BOOKE PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-17 FOR 1 SPOT/WK

31	A		100P-400P	30		\$950.00	9/15	9/15	1		SAT	1
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PROGRAM : FOX SAT BASEBALL
ORD COM1: SORRY MY MISTAKE. WRONG LINE MG WAS DONE ON. PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-28 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#28	MISSED: SAT/1100P-1200M	30S		\$950.00	SEP15				(SEP13/12)	
			OFFER: SAT/100P-400P	30S		\$950.00	SEP15				PLS ADVISE.	
			CMT: SORRY MY MISTAKE. WRONG LINE MG WAS DONE ON. PLS APPROVE.									

M7	OK'D	BUY#17	MISSED: SAT/1000P-1100P	30S		\$1,500.00	SEP15				(SEP13/12)	
			OFFER: SAT/1100P-1200M	30S		\$1,500.00	SEP15				PLS ADVISE.	
			CMT: NEWS DELAYED DUE TO 3 HOUR MOVIE. PRE BOOKE PLS APPROVE.									

SEP/12 36825.00 CONTRACT TOTAL 36825.00
TOTAL SPOTS 29

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6313691 TRF# 493411
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6313691 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 12.42

REP: TO ROSE
FR NIKKI
OK'D M3 M4 M5
SEE LINES 28-30
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1768
AGENCY PRODUCT CODE = 101

26	S		900P-1000P	30		\$1,750.00	9/14	9/14	0		FRI	0
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PROGRAM : TOUCH
ORD COM1 : PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU, TERI
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-13 FOR 1 SPOT/WK

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP13/12 12.42
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		100P-400P	30		\$950.00	9/15	9/15	0		SAT	0
PROGRAM : FOX SAT BASEBALL												
CON COM1 : FOX SAT BASEBALL												
28	A		1100P-1200M	30		\$950.00	9/15	9/15	1		SAT	1
PROGRAM : FOX SAT BASEBALL												
ORD COM1 : NEWS DELAYED DUE TO 3 HOUR MOVIE.												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-15 FOR 1 SPOT/WK												
18	S		200P-300P	30		\$85.00	9/15	9/15	0		SAT	0
PROGRAM : THE CLOSER												
CON COM1 : THE CLOSER												
29	A		300P-400P	30		\$85.00	9/16	9/16	1		SUN	1
PROGRAM : THE CLOSER												
ORD COM1 : PRG MOVED TO SUNDAY DUE TO SPORTS ON SATURDAY. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-18 FOR 1 SPOT/WK												
30	A		900P-1000P	30		\$1,750.00	9/14	9/14	1		FRI	1
PROGRAM : BONES												
ORD COM1 : PRG CORRECTION. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-26 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#15						30S	\$950.00	(SEP13/12)	
OFFER:SAT/1100P-1200M SEP15 PLS ADVISE.												
CMT:NEWS DELAYED DUE TO 3 HOUR MOVIE.												
M4	OK'D		BUY#18						30S	\$85.00	(SEP13/12)	
MISSED:SAT/200P-300P SEP15 PLS ADVISE.												
OFFER:SUN/300P-400P SEP16												
CMT:PRG MOVED TO SUNDAY DUE TO SPORTS ON SATURDAY. PRE-BOOKED PLS APPROVE.												
M5	OK'D		BUY#26						30S	\$1,750.00	(SEP13/12)	
MISSED:FRI/900P-1000P SEP14												
OFFER:FRI/900P-1000P SEP14 30S \$1,750.00 PLS ADVISE.												
CMT:PRG CORRECTION. PRE-BOOKED PLS APPROVE.												
SEP/12			36825.00									
CONTRACT TOTAL 36825.00												
TOTAL SPOTS 29												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
SEP12/12 17.20
HARRIS REPORT FROM REP
*** KVVU-TV ***

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1768											
1		100P-200P	30		\$195.00	9/13	9/17	2		TH-F,M	2
PROGRAM : COPS/DOG CON COM1 : COPS/DOG											

REP HEADLINE# 6313691
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
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SEP12/12 17.20
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/13	9/17	2		TH-F,M	2
3			105A-135A PROGRAM : EXTRA CON COM1: EXTRA	30	1	\$100.00	9/13	9/17	2		TH-F,M	2
4			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30	1	\$195.00	9/13	9/17	2		TH-F,M	2
5			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30	1	\$225.00	9/13	9/17	1		TH-F,M	1
6			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$195.00	9/13	9/17	2		TH-F,M	2
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/13	9/17	0		TH-F,M	0
8			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/13	9/17	2		TH-F,M	2
9			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/13	9/17	2		TH-F,M	2
10			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/13	9/17	0		TH-F,M	0

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6313691 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/12 09.26

REP: TO ROSE
 FR NIKKI
 OK'D M1 AND M2
 SEE LINES 26 AND 27
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1768
 AGENCY PRODUCT CODE = 101

13	S		900P-1000P	30		\$1,750.00	9/14	9/14	0		FRI	0
PROGRAM : FRINGE												
CON COM1: FRINGE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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26	A		900P-1000P	30		\$1,750.00	9/14	9/14	1		FRI	1
PROGRAM : TOUCH ORD COM1: PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU, TERI THIS IS A MAKE-GOOD FOR SEP14 ON LINE-13 FOR 1 SPOT/WK												

22	S		100P-400P	30		\$8,500.00	9/16	9/16	0		SUN	0
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												

27	A		1000A-100P	30		\$8,500.00	9/16	9/16	1		SUN	1
PROGRAM : NFL EARLY GAME ORD COM1: NO LATE GAME IS AIRING ON 9/16. PER TERESA, ADDED THIS SPOT TO EARLY ORD COM2: GAME. PRE BOOKED PLEASE APPROVE. THANK YOU, TERI THIS IS A MAKE-GOOD FOR SEP16 ON LINE-22 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#13 MISSED: FRI/900P-1000P SEP14 30S \$1,750.00 (SEP12/12)
 OFFER: FRI/900P-1000P SEP14 30S \$1,750.00 PLS ADVISE.
 CMT: PROGRAM CHANGE. PREBOOKED, PLEASE APPROVE. THANK YOU, TERI

M2 OK'D BUY#22 MISSED: SUN/100P-400P SEP16 30S \$8,500.00 (SEP12/12)
 OFFER: SUN/1000A-100P SEP16 30S \$8,500.00 PLS ADVISE.
 CMT: NO LATE GAME IS AIRING ON 9/16. PER TERESA, ADDED THIS SPOT TO EARLY
 CMT: GAME. PRE BOOKED PLEASE APPROVE. THANK YOU, TERI

SEP/12 36825.00 CONTRACT TOTAL 36825.00
 TOTAL SPOTS 29

MARKET TOTALS \$92,062 KVVU 40% KSNV 12% KLAS 29% KTNV 11% KVMY 6% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
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REP: HEADLINE# 6313691
 *** ORIGINAL REV#0 ***

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SEP12/12 17.20
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/13	9/17	2		TH-F,M	2
12			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	9/13	9/17	2		TH-F,M	2
13			900P-1000P PROGRAM : FRINGE CON COM1: FRINGE	30		\$1,750.00	9/14	9/14	1		FRI	1
14			800P-900P PROGRAM : BONES CON COM1: BONES	30		\$4,500.00	9/17	9/17	1		MON	1
15			100P-400P PROGRAM : FOX SAT BASEBALL CON COM1: FOX SAT BASEBALL	30		\$950.00	9/15	9/15	1		SAT	1
16			100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	30		\$2,325.00	9/15	9/15	1		SAT	1
17			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$1,500.00	9/15	9/15	1		SAT	1
18			200P-300P PROGRAM : THE CLOSER CON COM1: THE CLOSER	30		\$85.00	9/15	9/15	1		SAT	1
19			300P-400P PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE	30		\$85.00	9/15	9/15	1		SAT	1

REP HEADLINE# 6313691
 *** ORIGINAL REV#0 ***

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 SEP12/12 17.20
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			600P-700P	30		\$100.00	9/15	9/15	0		SAT	0
PROGRAM : DOG THE BOUNTY HUNTER												
CON COM1 : DOG THE BOUNTY HUNTER												
21			700P-800P	30		\$250.00	9/15	9/15	0		SAT	0
PROGRAM : TMZ WEEKEND												
CON COM1 : TMZ WEEKEND												
22			100P-400P	30		\$8,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1 : FOX NFL (GAME 2)												
23			1000A-100P	30		\$7,500.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1 : FOX NFL (GAME 1)												
24			1200M-100A	30		\$185.00	9/16	9/16	1		SUN	1
PROGRAM : CSI MIAMI												
CON COM1 : CSI MIAMI												
25			800P-900P	30		\$5,150.00	9/13	9/13	0		THU	0
PROGRAM : THE X-FACTOR												
CON COM1 : THE X-FACTOR												

SEP/12 36825.00

CONTRACT TOTAL 36825.00
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 DEMOS- RA35+*